

Sarah Hansen has been the Vice President of Human Resources for Dutch Bros Coffee since 2012. She has supported the Company's growth and transition from a predominantly franchised business 2,000 total employees to a company-owned operation with nearly 20,000 employees and over 500 locations. Even after 10 years, Sarah admits she is still learning and growing both personally and professionally and is thankful to work for a company that supports her evolution.

Prior to joining Dutch Bros, Sarah was the HR Manager for a local non-profit in Southern Oregon serving the mental health needs of youth and young adults. She also spent a combined 5 years with The Sacramento Bee Newspaper as an HR Analyst & Generalist, and 2 years with UC Davis as a Business Process Analyst.

Sarah has been a member of SHRM since 2003 and received her SHRM-SCP in 2019 after forcing herself to sit still long enough to study and take the exam! She is also currently a member of The Institute for Corporate Productivity where she serves on the organizations CHRO Board. Sarah received her MBA from California State University, Sacramento and her BA in Communications from St. Mary's College of Moraga.

Her hobbies include coaching and playing softball, reading and keeping up with the ever-changing cultural norms of her teenage children.